ABSTRACT OF THE DISCLOSURE

A Web server determines whether or not there is a request of new group registration from a user's client computer on a shopping site managed by the Web server (step S200). When there is a request of new group registration, a group member registration form is sent to the client computer of the user (step S205). In the case where all entries input by the user are adequate, the Web server carries out collation with registration in a management server (steps S230 to S240), sets diverse attributes including a group ID in a personal page of each user belonging to a group (step S250), and sends a mail showing that group registration is completed to the client computer of the user via the Internet (step S255).